

# Legacy 2014. Be part of it.



Glasgow 2014 XX Commonwealth Games

# Be part of it

The 2014 Commonwealth Games in Glasgow are about more than 11 days of memorable sport. They bring a wealth of opportunities that will create a lasting legacy for Scotland. A legacy that will develop healthy individuals, communities, and a strong and flourishing economy.

Legacy 2014 takes the momentum of the Games and keeps its energy going through every aspect of Scottish life.

You can be part of that legacy.

## How can I be part of it?

Sign up a project, event or activity that is inspired by the Games and we will give you access to benefits and opportunities to help you make the most of the Games coming to Scotland.

Activities can be brand new, one-off, or adapted from an existing festival or programme.

All you need to do is show us how your activity will contribute to Legacy 2014.

## Don't have a project, event or activity to sign up?

Legacy 2014 has something for everyone.

Take part in something happening near you:  
[www.legacy2014.co.uk/be-part-of-it](http://www.legacy2014.co.uk/be-part-of-it)



# What is Legacy 2014?

Legacy 2014 uses the unique opportunity of the Commonwealth Games to deliver change across the whole of Scotland – now, in the run-up to the Games, and in the years beyond. There are many Legacy 2014 programmes and initiatives, so different people will benefit in different ways.

**For a Scottish business** it might mean help with winning a Games-related contract, paving the way for new business opportunities at home or overseas.

**For a young person** it might mean a new job, or an apprenticeship linked to the Games. A chance to learn new skills and gain experience.

**For school children** it's about the opportunity to learn about the Commonwealth. Learning based around the Games will help today's children understand other countries and their cultures.

**For our communities** it's about improving local facilities and working together on cultural events. Celebrating the Games will help create and strengthen a real community spirit.

**For every one of us** it's about being inspired to become more active. This could be through walking, cycling, or trying a brand new sport. It's about recognising that even a little daily exercise can make a big difference.

# Why apply?

Being part of Legacy 2014 will give you exclusive rights to Legacy 2014 branding.

You also receive...

## Help with reaching more people than ever before

You'll have access to videos, images, marketing materials and workshops, to help showcase your work.

## Unique opportunities and rewards...

...from the chance to be the face of Legacy 2014 on our website, to receiving Legacy 2014 goodies. We can help encourage people to get involved in your project and promote your links with Legacy 2014.

## Tools to evaluate your impact

You can access tools and templates to help you evaluate your project. These let you see your part in the local and national impact of Legacy 2014.

## Skills for staying fit for the future

Tap in to the wealth of knowledge across the Legacy 2014 network. By sharing tips and resources, we can keep making a difference long after the Games are over.

## Advice on finding stories – the people's legacy

Advice and tools to help identify, develop and share your project and participant stories. People's stories are a crucial legacy of the Games and will inspire future generations.



# Am I eligible?

Legacy 2014 supports projects, events and activities inspired by the Commonwealth Games and that will get the nation involved. If you are inspired to do something different because of the Games coming to Scotland, we want to help you.

## General criteria

Legacy 2014 is open to non-commercial projects, event and activities that are:

- genuinely inspired or energised by the Games
  - helping to deliver a legacy for Scotland and the Commonwealth
  - well-planned, well-managed and fully-funded
  - inclusive and available to as many people as possible
  - free from commercial support or association
- Some exceptions may apply*

## Active, Connected, Sustainable and Flourishing: which legacy theme will you be part of?

### Active

Helping Scots become more physically active

### Connected

Strengthening learning and culture at home and internationally

### Sustainable

Demonstrating our environmental responsibility and helping communities live more sustainably

### Flourishing

Contributing to the growth of the Scottish economy

See the Legacy 2014 Application Guide on our website for more information our general criteria and legacy themes.



# Where do I sign up?

Applying to be part of Legacy 2014 is easy

## **Step 1 – Complete an application online**

Tell us about your project, event or activity, and how it will contribute to Legacy 2014 outcomes. Our Application Guide will give you step-by-step help on how to complete an application form.

## **Step 2 – Submit your application**

Once you are happy with your answers, click 'submit' and your application will wing its way to the Legacy 2014 Team for approval.

## **Step 3 – Decision**

We respond to every application. If your application is successful, we will email to let you know your project has been approved. We will also send you a Brand Licence Agreement and a Project Impact form to get you set up.

If your application is unsuccessful, we will email you to advise what alternatives may be available.

## **Step 4 – Welcome**

That's it! Once we have your completed Brand Licence Agreement and Project Impact form you can get started.

## **Contact us**

If you would like to be part of Legacy 2014, visit us at [www.legacy2014.co.uk/be-part-of-it](http://www.legacy2014.co.uk/be-part-of-it)

If you don't have access to the internet, or you are unable to use our electronic submission process, call us on 0131 244 7879.